Polarys
DIGITAL
Inteligência que orienta

PRIVACY POLICY

1. Who We Are

We are **POLARYS INTELIGENCIA DIGITAL LTDA** (**Polarys Digital**), registered in Brazil under CNPJ No. **58.434.443/0001-70**, with offices in São Paulo, SP – Brazil and Orlando, FL – USA. We specialize in Artificial Intelligence, Data Engineering & Readiness, Intelligent Process Automation (RPA & Flow), AI Agents, and Specialized Tech Squads (**Digital Workforce** and **Polarys Meridian**).

Our process is 100% focused on the experience and measurable outcomes of our clients and partners. We take pride in delivering intelligence that guides every operation.

2. Purpose

Your privacy is very important to us. This policy explains how we handle your personal data throughout its lifecycle in accordance with the Brazilian General Data Protection Law (LGPD – Law No. 13.709/2018) and applicable international privacy regulations.

3. Key Definitions

Personal Data: any information relating to an identified or identifiable natural person, such as name, surname, identification number, email address, phone number, etc.

Anonymized Data: data relating to a data subject who cannot be identified, considering the use of reasonable and available technical means at the time of processing.

Controller: the entity responsible for decisions regarding the processing of personal data. For the **POLARYS DIGITAL** website, the controller is **POLARYS INTELIGENCIA DIGITAL LTDA** (CNPJ 58.434.443/0001-70).

Data Subject: the natural person to whom the personal data refers.

Processing: any operation performed with personal data, from collection, access, use, and storage to deletion.

4. Data Collection

To provide a better experience on our website, we collect personal data in two ways: (i) personal data provided directly by you through our forms; and (ii) data collected automatically when you visit our website through cookies.

4.1. Contact & Assessment Forms

Information submitted when requesting a free assessment, consultation, or commercial contact through our **“Digital Workforce”**, **“Solutions”**, **“Industries & Use Cases”**, **“Polarys Meridian”**, and **“Contact”** pages (including full name, company, work email, phone/WhatsApp, and operational context).

4.2. Candidates & Careers

If you submit professional information or apply for a position with us, we process your data strictly for recruitment evaluation in accordance with applicable data protection laws. Submitting your information does not imply an offer of employment or engagement by Polarys Digital.

4.3. Vendors & Service Providers

Information submitted by companies interested in partnering with or providing services to **POLARYS DIGITAL** is processed strictly for qualification and contracting purposes.

5. Cookies

Cookies are small files created by the website that store browsing preferences and connection details, such as device characteristics, IP address, click interactions, visited pages, and timestamps, to provide a more personalized experience.

You may block cookies at any time through your browser settings, though disabling cookies may affect certain website features.

6. How We Use Your Data

When you provide your data through our website channels, we may use it to contact you for the following purposes:

- (i) Responding to your request or scheduling an assessment;
- (ii) Executing commercial procedures and proposals requested by you;
- (iii) Evaluating potential vendor or partner registration;
- (iv) Sending relevant educational, technical, or promotional communications;
- (v) Evaluating applications for career opportunities;
- (vi) Receiving feedback, suggestions, or inquiries regarding our services;
- (vii) Monitoring compliance with information security and privacy regulations;
- (viii) Ensuring the quality and continuous improvement of our solutions and services.

7. Data Sharing

Prioritizing privacy and security, we avoid sharing personal data with external organizations, except when strictly necessary to: (i) deliver our contracted products and services; (ii) comply with legal or judicial orders; (iii) fulfill requests from the data subject; (iv) execute contracts with authorized service providers under strict data protection obligations; or (v) address urgent health and personal safety matters.

8. Security Measures

POLARYS DIGITAL maintains enterprise-grade data security technologies and strict internal controls to protect collected information against loss, misuse, unauthorized access, or improper disclosure.

9. Data Subject Rights

You may request at any time: (i) confirmation of processing and a copy of your personal data; (ii) deletion of personal data when applicable; (iii) correction of incomplete or inaccurate data; (iv) anonymization, blocking, or deletion of unnecessary data; (v) revocation of consent; (vi) data portability; and (vii) information regarding third parties with whom data has been shared.

Formal requests are answered within 15 days after identity verification.

10. Data Retention & Storage

Collected data is stored on secure servers and cloud providers that meet strict legal and security standards for only as long as necessary to fulfill its purpose or legal obligations.

11. Data Protection Officer (DPO)

For any questions or requests regarding data privacy, please contact **POLARYS DIGITAL** at: privacidade@polarysdigital.com or polarys@polarysdigital.com.